12/15/88

S+W Price Increase

announced 12/15/88
effective with shipments to monday 12/19/88
raised +$2.50/1000 all full pr cartons
+2.00/1000 on priced value

terms:

w/e 12/23 250% on all brands

w/e 12/30 225% on all brands

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Source: https://www.industrydocuments.ucsf.edu/docs/khwj0004